

2023 SPONSORSHIP OPPORTUNITIES



TEF IMPACT

- 1 in 9 students receive a supply-filled backpack each year through the Help Kids Succeed school supply program
- 800+ unhoused TSD students receive resources to overcome barriers to classroom attendance and success
- Over \$1.75 million in post secondary scholarships awarded since 2015
- Music and arts programs are enhanced with support for visual art consumable supplies and musical instrument repair
- Educator excellence is celebrated with the annual Educator of the Year awards
- Teacher grant programs create new classroom experiences for students
- Field trip opportunities for all 2nd and 4th grade students to explore local learning areas
- Individual student experiences made possible through the Scheer Student Opportunity Fund
- TSD student athletes have access to opportunities that would otherwise be financially inaccessible through the Student Athlete Fund



ABOUT TEF

Thompson Education Foundation (TEF) enhances educational opportunities for students and educators in Thompson School District (TSD). TEF removes barriers and supports experiences that students need to more deeply engage in their academic environment.

As a bridge for the community to support students, TEF is grateful to those who continually step forward to assist students and educators in TSD. Your involvement guarantees TEF's mission to provide exceptional educational experiences continues through our programs and initiatives.

We look ahead to 2023 and beyond ready to grow and expand support for TSD. We are excited to share this journey with you.

TEF

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THE TEF SPRING SWING AT TOPGOLF

SUNDAY, MARCH 5, 2023






























This event is all about having fun, raising awareness and funds for TEF and supporting students and education.

Your sponsorship provides an opportunity for TSD staff and students to play at half price!



TOPGOLF

SPONSORSHIP LEVELS

	Title Sponsor \$5,000*	Presenting Sponsor \$3,500*	Welcome Sponsor \$1,500	Bay Sponsor \$500	Buffet Sponsor \$2,500	Beverage Sponsor \$1,000
SPONSOR EXCLUSIVITY						
LOGO/LINK ON TEF EVENT PAGE						
BAY HOST RECOGNITION						
EVENT RECOGNITION						
SOCIAL MEDIA RECOGNITION						
COMPANY PROMO ITEMS AT EVENT						
LOGO/LINK ON TEF FEBRUARY EMAILS						
COMPANY SIGNAGE ONSITE						
OPTION TO PRESENT AT EVENT						
DEDICATED GOLF BAY (6 PLAYERS)	2	2	1	1	1	1
COMPANY NAME ON BALL BUCKET						
























**industry exclusivity*

TRAILBLAZING THOMPSON A SALUTE TO EXCELLENCE WEDNESDAY, MARCH 29, 2023

This annual celebration recognizes and honors TSD teachers and staff. The 2023 Educator of the Year awards will be announced at the event.



SPONSORSHIP LEVELS

	Presenting \$3,000**	Leadership \$1,500	Table \$750	Support \$250	Door Prize Sponsor
LOGO FEATURED IN EVENT PROGRAM					
LOGO/LINK ON TEF EVENT PAGE					
TABLE HOST RECOGNITION					
RECOGNITION AT EVENT					
SOCIAL MEDIA RECOGNITION					
COMPANY PROMO ITEMS AT EVENT					
LOGO/LINK ON TEF MARCH EMAILS					
SIGNAGE ONSITE					
OPTION TO PRESENT AT EVENT*					
COMPLIMENTARY TICKETS	10 (one table)	10 (one table)	10 (one table)	2 tickets	2 tickets
DOOR PRIZE FOR EDUCATORS					

*guidelines apply

**industry exclusivity

EARTH DAY 5K & 10K SATURDAY, APRIL 22, 2023

In 2023, the 45-year-old Loveland Classic rebrands as northern Colorado's racing symbol for environmental awareness through its alignment with the most environmentally friendly day of the year. What won't change is the race's long commitment to community engagement and raising funds to support local schools.



SPONSORSHIP LEVELS

	Title \$5,000	Presenting \$3,500	Premier \$2,500	Platinum \$1,500	Gold \$1,000	Silver \$500	Kids Run \$1,000
ONE SPONSOR EXCLUSIVITY			pending				
EXCLUSIVE INDUSTRY CATEGORY			pending				
LOGO ON RACE BIBS			pending				
LOGO ON POSTERS/SIGNAGE			pending				
LOGO ON EVENT TEE			pending				
SOCIAL MEDIA RECOGNITION			pending				
RACE ANNOUNCEMENT MENTIONS			pending				
TENT/BOOTH SPACE AT EVENT			pending				
SPONSOR BANNER AT EVENT			pending				
SPONSOR MATERIALS IN RACE BAGS			pending				
COMPLIMENTARY RACE ENTRIES	10	8	pending	5	3	2	5
LOGO/NAME ON RACE & TEF WEBSITES	LOGO	LOGO	pending	LOGO	LOGO	NAME	LOGO



HELP KIDS SUCCEED SCHOOL SUPPLY PROGRAM JULY 2023

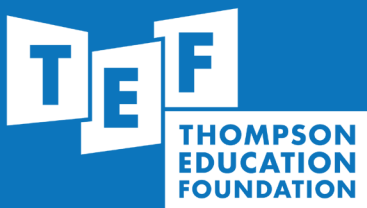
Each July, TEF staff and volunteers fill 1,600 new backpacks with high-quality school supplies for students and families who need a little financial help preparing for the new school year. This number reflects 1 in every 9 students in the Thompson School District and illustrates the need within our community. The Help Kids Succeed school supply program ensures that supply-filled backpacks are available to any student who needs one.

An economically vulnerable student may have multiple stress points in their family life that can interfere with focus in the classroom. Having necessary school supplies provided for the first day of school removes one stress barrier immediately, opening a pathway to confidence and classroom success.

HELP KIDS
SUCCEED
**ONE BACKPACK
AT A TIME**

**BE A BUSINESS
SPONSOR FOR JUST
\$750**





DR. STAN SCHEER MEMORIAL STUDENT OPPORTUNITY FUND GOLF TOURNAMENT

FRIDAY, AUGUST 4, 2023

Mariana Butte Golf Course, Loveland

Thompson Education Foundation is honored to have worked beside Dr. Stan Scheer for the five years he was superintendent of Thompson School District and continues in his spirit of generosity with the Dr. Stan Scheer Memorial Student Opportunity Fund. The Fund emulates his support for TSD students, providing gap funding for district students to embrace individual academic, leadership, recognition and extracurricular opportunities when there are financial barriers in the way.

The Dr. Stan Scheer Memorial Student Opportunity Fund Golf Tournament is a fun and exciting way for our district staff and local community members to come together to provide further opportunities for TSD students. All proceeds from the golf tournament benefit TEF's Dr. Stan Scheer Memorial Student Opportunity Fund.



DR. STAN SCHEER MEMORIAL STUDENT OPPORTUNITY FUND GOLF TOURNAMENT FRIDAY, AUGUST 4, 2023



SPONSORSHIP LEVELS

PRESENTING SPONSORSHIP **\$5,000** (industry exclusivity)

- Entry for two golf foursomes in tournament with carts
- Breakfast and lunch for each player
- Name and logo in full color on each tournament golf cart
- Exclusive Start Sign for 18-hole course ("BUSINESS NAME welcomes you...")
- Opportunity for your representative to take part in opening announcements
- Top logo placement on all printed materials
- Opportunity to give away a branded item (waiting for golfers in their carts)
- Featured as a Presenting Sponsor in social media announcements
- Business name or logo highlighted in TEF staff email signatures for the month of August
- Prominent placement of logo on poster and invitation
- Company banner displayed at the clubhouse
- Recognition in all media releases and printed event announcements
- Text, logo and image recognition on social media
- Logo with link on event website page

CLUB SPONSORSHIP **\$2,500**

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Name and logo in full color on each tournament golf cart
- Prominent placement of logo on poster and invitation
- Company banner displayed at the clubhouse
- Recognition in all media releases and printed event announcements
- Name and logo on custom event signage at assigned hole
- Text, logo and image recognition on social media
- Logo with link on event website page

BEVERAGE CART SPONSORSHIP **\$1,200** (2 available)

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom sign created for beverage cart
- Opportunity to supply item for goodie bags
- Text, logo and image recognition on social media
- Logo with link on event website page

Sponsor has the choice to provide drink tickets and/or free drinks, cost of drinks not included in the sponsorship.



DR. STAN SCHEER MEMORIAL STUDENT OPPORTUNITY FUND GOLF TOURNAMENT

SPONSORSHIP LEVELS *(continued)*

DRIVING RANGE SPONSORSHIP **\$1,000** (1 available)

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom sign created for driving range
- Company banner displayed at the clubhouse
- Opportunity to have two representatives at driving range
- Text, logo and image recognition on social media
- Logo with link on event website page

TEE SPONSORSHIP **\$1,000** (1 available)

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- 1,000 golf tees engraved with your business name, given to all players
- Text, logo and image recognition on social media
- Logo with link on event website page

BREAKFAST SPONSORSHIP **\$1,000** (1 available)

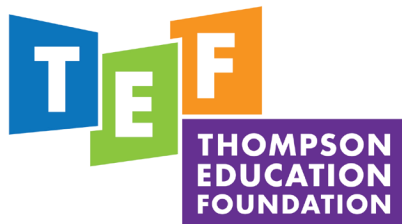
- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom signage with your logo at breakfast buffet
- Opportunity to pass out promotional material
- Text, logo and image recognition on social media
- Logo with link on event website page

HOLE SPONSORSHIP **\$750**

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Name and logo on custom event signage at assigned hole
- Private greeter at assigned hole to host giveaways or games
- Text, logo and image recognition on social media
- Logo with link on event website page

LUNCH SPONSORSHIP **\$1,000** (3 available)

- Entry for one golf foursome in tournament with carts
- Breakfast and lunch for each player
- Custom signage with your logo at lunch buffet
- Opportunity to pass out promotional material
- Text, logo and image recognition on social media
- Logo with link on event website page








2023 SPONSORSHIP OPPORTUNITIES SPONSORSHIP FORM

Thank you for your generous support!

Email application to:
Kim Akeley-Charron
kim.ac@thompsonstef.org

All payments are a donation to Thompson Education Foundation. You may request an invoice for payment or payment can be made online at:
thompsonstef.org/donate

Click *donate now* button and select *TEF Event Sponsorship* in the drop-down menu.

PROGRAM/EVENT	LEVEL	AMOUNT \$
 THE TEF SPRING SWING AT TOPGOLF		
 TRAILBLAZING THOMPSON		
 EARTH DAY 5K & 10K <i>new logo coming!</i>		
 HELP KIDS SUCCEED		
 SCHEER GOLF TOURNAMENT		
YOUR SPONSORSHIP IS GREATLY APPRECIATED!		TOTAL DONATION \$

TODAY'S DATE:	BUSINESS:
CONTACT:	
ADDRESS:	
TELEPHONE:	
EMAIL:	
BUSINESS WEBSITE:	

THOMPSON EDUCATION FOUNDATION is a 501(c)(3) nonprofit organization dedicated to providing exceptional educational opportunities for students and teachers in Thompson School District. We thank you for your generous support!

To claim a charitable donation for tax purposes, please reference our tax exempt number 84-1158256.