

THOMPSON EDUCATION FOUNDATION
EXECUTIVE DIRECTOR REPORT – Kim Akeley-Charron
February 24, 2026

1. I sent a survey to school principals and secretaries, asking for their feedback on the supplies we offer in the Help Kids Succeed supply kits. It has been four years since we did the last survey so it was time to review for updates. The survey is due at the end of the month so I can report results in March.
2. The staff finished our review of CRM (Customer Relationship Management) programs and unanimously agreed that a platform called BetterUnite was the best fit for TEF. The annual cost is only \$950 so we initiated the purchase and the data migration. This low cost will replace budget line items for Bloomerang, QGive, SurveyMonkey and will save \$3,000 each year. At the same time, the event, volunteer and CRM interface, plus integration with Quickbooks will be a time saver and elevate our professional look to the community. Once we have finalized the setup, we can share the platform with the board.
3. The Board of Education approved the name for the pavilion at the Outdoor Education Center as Pulliam Learning Grove on Wednesday, February 18. Finalizing the name and process will release the promised \$56,000 from the Pulliam Trust to renovate the pavilion this year.
4. The 2026 WOW Grant was awarded to Sally Tinker, an AP Bio/Environmental Studies teacher at BHS. She will travel to the Galapagos Islands this summer and has a long list of activities she will experience and plan to bring back to students. Thanks to Tricia for joining me at the presentation.

